



## Virginia Wineries Association Newsletter

[www.vawine.org](http://www.vawine.org)

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### President's Report

I am honored to be serving as VWA's new President. I hope that you will be willing to get involved by participating in our programs - the newly enhanced Governor's Cup and the CQA program; by serving on a committee; and taking advantage of our Preferred Partner discounts. I look forward to working with everyone in the New Year.

Please contact me or VWA Staff if you have any



## Mark your Calendar

### Virginia Wine Board Meeting

December 15, 2011

### Wine Bag Orders Due

December 16, 2011

### Governor's Cup Entries - begin submitting

January 2, 2012

### Governor's Cup Entries - last day to submit entries

January 13, 2012

### Wines & Vines Day at the Capitol

February 9, 2012

### Virginia Wineries Association Governor's Cup Gala

February 23, 2012

### VWA Membership Meeting

February 24, 2012

### Virginia Wine Expo

February 24th - 26, 2012

### Wineries Unlimited

March 27th - 29, 2012

### Vintage Virginia

June 2 -3, 2012

### Virginia Wine Month

October 2012

### VWA Annual Membership Meeting

Monday, November 12, 2012

Visit our [Calendar](#) of Events for a full listing for the year.

questions.

## Annual Meeting Recap

This year's Annual Meeting was one of our most successful yet! We had nearly 140 people registered for the Annual Meeting. [Click here](#) to visit our website and to download the materials that were handed out by the speakers. Also at the Annual Meeting, the CQA program was launched and we announced the details of the newly enhanced Governor's Cup program. See articles on both of these programs in this newsletter.

We hope that you will all be able to participate in February's Membership Meeting during the Wine Expo on Friday, February 24th.

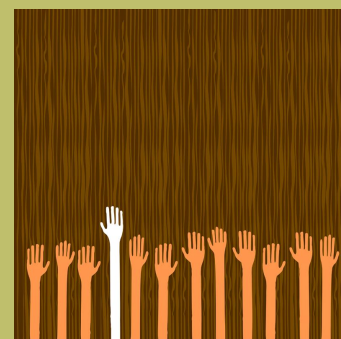
Thank you to all of our sponsors. For a full list of the Annual Meeting sponsors, [click here](#).

## Get Involved!

If you are interested in getting more involved in VWA, please consider joining one or more of our committees. The committees meet via conference call as needed.

Here is a list of the committees:

- Events
- Membership
- Legislative
- Finance
- Commonwealth Quality Alliance
- Governor's Cup



## Wineries Unlimited

Wineries Unlimited is returning to Virginia for its 2012 Trade Show & Conference. The conference is March 27-29, 2012 and the Trade Show is March 28-29, 2012. Wineries Unlimited will be in Richmond at the Greater Richmond Convention Center.

For more information and to register, [click here](#).

## Virginia Farm Wineries & Vineyards Tax Credit

In 2011, Governor McDonnell introduced a tax credit for 25% of the purchase price of the equipment and materials used in the grape-growing and wine-making processes. The Governor wants to ensure that wineries are taking full advantage of this credit.

Send us an [email](#) with your name and which committee (s) you would be interested in serving on.

## Commonwealth Quality Alliance

The CQA program was launched on November 15th at the VWA Annual Meeting. For more information about CQA, visit the CQA website, [www.CommonwealthQualityAlliance.org](http://www.CommonwealthQualityAlliance.org).

We are very excited about this program and have already started receiving entries.



## Virginia Wineries Association's Governor's Cup

The newly enhanced Governor's Cup was also presented at the VWA Annual Meeting. [Click here](#) for more information about the enhancements. We will also be sending out more information on how and when to enter wines.

Please contact us at [info@vawine.org](mailto:info@vawine.org) if you have any questions.

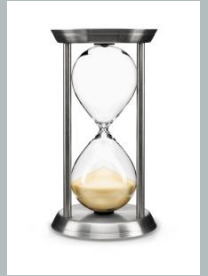
[Click here](#) for more information about the tax credit and [click here](#) for the TAX form.

If you have any questions, please call the Department of Taxation at (804) 786-2992.

## Wine Bag Orders Due December 16th

As a reminder, order forms and payment for the First in Virginia logo wine bags are due Friday, December 16th.

[Click here](#) for the order form.



Try it FREE today.